# "Call for Artists - New Project Residency Program"

The City of Alexandria's Office of the Arts is seeking up to three New Project Residents who could be an artist, artists group or arts organization who will each develop and execute one New Project on Saturday, December 16 to engage audiences in an arts project. The New Project Residency Program is funded by National Endowment for the Arts and the City of Alexandria, VA. New Projects will be site-specific and will aim to inspire and engage the public. The New Projects will be held at the George Washington Masonic Temple, 101 Callahan Drive, Alexandria, VA.

Submission Deadline: Friday, October 27, 2023, by 5 p.m., EST (Eastern Standard Time.)

## **New Project Residency Goals:**

Each New Project Could:

- Explore the creative process in a community-focused way.
- Capture the public's imagination.
- Reflect the rich history and culture of the City of Alexandria.
- Represent diverse voice.
- Inspire and engage audiences.

### Criteria:

**Artistic Excellence:** Creative work or artistic product or practice that is characterized by such qualities as vitality, originality, relevance, creativity, innovation, experimentation, technical, and professional.

*Impact and Engagement:* Clear description of New Project and how audiences will be engaged with the arts in a meaningful way. New Project will promote diversity, equity, and inclusion.

**Management and Implementation:** Ability to meet the stated goas of the project within the timeline available. Evidence of qualified artists and other staff to implement the New Project.

# **Eligibility:**

New Project Residencies are open to all contemporary artists, artists groups, or arts organizations, age 18 and older, based in the Commonwealth of Virginia, the State of Maryland, and the District of Columbia who work in the arts fields, including, but not limited to visual artists, performing artists, musicians, and interdisciplinary artists.

#### **Selection Process:**

A review panel organized by the Office of the Arts will review submissions and select up to three New Project Residents. The review panel or staff may choose to interview candidates before making a final selection.

## **Budget:**

The three New Project Residents selected will each receive a stipend of \$2,000 to produce the New Project on December 16. Payments will be made in two installments, 50% once selected an appropriate paperwork received, and 50% upon completions of the New Project. Checks may take up to 4-6 weeks for processing through City Accounting.

### **Artist, Artist Group or Arts Organization Responsibilities:**

Each selected New Project Resident will:

- Collaborate with the Office of the Arts to create an original New Project that aims to inspire and engage the public.
- Complete the online application which will include a written description of the New Project.
- Work with the Office of the Arts to schedule the specific time and location at the George Washington Masonic Memorial.
- New Project should be a minimum of 1 ½ hours in length.
- Work with the Office of the Arts to document and archive the New Project and the process.
- Provide any additional art supplies and equipment needed.
- Help promote the New Project.

### Office of the Arts Responsibilities:

The Office of the Arts and the George Washington Masonic Memorial partners will provide access to the locations, necessary permits, marketing and communications, and project management support. The Office of the Arts will also:

- Approve the direction for the New Project before the artist, artist group or arts organization embarks on further development of the idea.
- Work with the selected New Project Resident to develop and schedule the New Project at the George Washington Masonic Memorial.
- Provide photography of the New Project for documentation and media purposes.
- Promote the New Project.

## **Anticipated Schedule:**

- Deadline for Submission: Friday October 27, 2023, by 5 p.m.
- New Project Residents Selected: Week of October 29 November 3.
- New Project Residents Contracts: Finalized by Friday, November 10.
- Schedule of New Project Residencies: Saturday, December 16.

#### To Submit:

Please submit the New Project Proposal online at SurveyMonkey by Friday, October 27, 5 p.m., EST.

### **Questions:**

For questions about this opportunity, please contact arts@alexandriava.gov.

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APPLICATION TOOL

* 1. Contact Person for this application: Name Address		
Address 2 City		
State		
Zip/Postal Code Email Address		
Telephone (day)		
Telephone (evening)		
2. Are you applying as a		
♦ Performing Artist(s)	♦ Interdisciplinary artist(s)	
♦ Visual Artist(s)	♦ Other (please specify)	
♦ Musician(s)		
3. Social Media Handles (enter n/a if you do not have one)		
♦ Instagram	♦ Vimeo	
♦ Facebook	♦ YouTube	
♦ Twitter	♦ Other	
* 4. Website Address		
* 5. Written description of the New Project Residency and how it meets the Residency's goals, the approach to the residency and how you wish to engage the public.		
* 6. Describe how the New Project will prom	note diversity, equity and inclusion.	
* 7. Describe how the New Project will be implemented. Provide evidence of the qualified artist(s) and other staff who will implement the New Project.		
* 8. Please include what types of art supplied using for your New Project.	es and equipment you are considering	
* 9. The New Projects will occur on Saturday, October 16, 2023. What is your time availability? Times may be subject to change. Final time selected will be agreed upon between New Project Resident and the Office of the Arts staff.		
♦ 5 p.m.	♦ 6 p.m.	
♦ 5:30 p.m.	♦ 6:30 p.m.	
* 10. Where do you wish to hold your New Project? Locations may be subject to change. Final location selected will be agreed upon between New Project Resident and the Office of the Arts staff.		

 $\Diamond$  Outside, in front of the George Washington Masonic Memorial Temple.

 $\Diamond$  Outside, where audience members enter the building.

$\Diamond$	Inside, in the hallway where audience members enter the building
$\Diamond$	Inside, near the great hall.

\* 11. Attach a copy of your resume/CV. No more than 3 pages, attach as pdf or doc, docx. file size limit is 16MB

\* 12. Please provide links to any similar projects you have produced.

Link 1

Link 2

Link 3

- \* 13. Provide names and contact informational references.
- \* 14. Provide any other information you wish the review panel to consider for the proposed New Project.